

"Mekong Subscriber Giveaway"

Official Rules

Promotion runs from 07/13/2016 – 08/31/2016

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

**CONTEST ENTRY PERIOD:** The "**Mekong Subscriber Giveaway**" (the "Contest") begins at 12:00:00 AM Eastern Time ("ET") on Wednesday, July 13<sup>th</sup> 2016 and ends at 11:59:59 PM ET on Wednesday, August 31st, 2016.

**ELIGIBILITY:** The Contest is open to legal residents of the United States who are age 18 or older at the time of entry and who are subscribers to G Adventures emails. Employees of G Adventures Inc. (the "Sponsor"), and their respective subsidiaries, affiliates, advertising and promotion agencies and marketing/prize providers (collectively, "The Contest Entities"), and the immediate family members of, and/or those living in the same household of each, are not eligible to enter. The Contest is subject to all applicable federal, state and local laws and regulations.

**ENTRY:** To enter, visit <http://letsgo.gadventures.com/1606-Mekong-Riverboat-Sweeps-US-Entry-Page.html> and follow all entry instructions to complete the entry form in its entirety and submit (the "Online Entry"). **Online entries must be received** between Wednesday, July 13<sup>th</sup> 2016 at 12:00:00 AM ET and Wednesday, August 31st, 2016 at 11:59:59 PM ET (**the "Contest Entry Period"**). Online entrants are subject to all notices posted online including but not limited to the Sponsor's Privacy Policy.

**Limit one (1) entry per person or email address.** In the event of a dispute, Online Entries will be deemed to have been submitted by the Authorized Account Holder of the email address submitted at the time of entry. "Authorized Account Holder" means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Any entrant may be required to show proof of being the authorized account holder to Sponsor's satisfaction.

**PRIZE/APPROXIMATE RETAIL VALUE ("ARV")/ODDS:** Winner is entitled to two (2) free places on guaranteed departures of one of the following trip code: AOVZSE (no substitutions) departing before December 31st, 2016 and booked before September 30, 2016 AT 23:59 EST, provided that a minimum of four paying passengers are confirmed on such departure. See Prize Conditions (below) for full prize details.

**Total Maximum ARV of Grand Prize:** \$4,500.00 USD

**Odds of Winning:** will depend upon the total number of eligible entries received.

**RANDOM DRAWING:** The winner will be selected in a random drawing on or about Friday September 2, 2016 from among all eligible entries received, by an independent agent of the Sponsor whose decisions are final.

**NOTIFICATION:** Grand Prize winner will be confirmed via email and/or phone, and will be required to sign and return, within seven (7) days of notification, an Affidavit of Eligibility, a Release and Declaration, a Publicity Release (collectively, "the Releases"). These Releases will require the winner to furnish his/her Social Security Number for the sole purpose of tax reporting, as required by law. Travel companions of winner must be at least 18 years of age and will also be required to sign a travel liability waiver. Noncompliance may result in disqualification and an alternate winner may be selected. If a prize notification or prize is returned as undeliverable, it will result in disqualification, and the prize will be awarded to an alternate winner in a separate random drawing.

**PRIZE CONDITIONS:** Winner is entitled to two (2) free places on guaranteed departures of one of the following trip code: AOVZSE (no substitutions) departing before December 31st, 2016 and booked before September 30, 2016 AT 23:59 EST, provided that a minimum of four paying passengers are confirmed on such departure. Winner must be 18 years of age or older in order to claim the prize. Winner must be a resident of the USA. All guests travelling on this prize tour must travel on the same departure. Prize applies to the listed selection of itineraries only and excludes optional or additional services such as any airfare not expressly included in the itinerary, transfers, pre- or post-tour accommodation, "My Own Room" or "My Own Tent," insurance, amendments, and all incidentals, meals, gratuities, taxes, fees, levies, and transportation not expressly included in the itinerary. This prize includes a total round trip economy air credit of \$1,000 USD (or \$500 USD pp) carrier from a major airport nearest winner's residence as determined by G Adventures. Prize: i) is subject to availability, ii) is valid on new bookings only, iii) may not be combined with any other offer or discount, iv) has no cash value, v) is not transferrable, vi) is not eligible for "Lifetime Deposit" nor "Guaranteed Departure," and vii) cannot be exchanged by the Winner. Winner must contact G Adventures directly by phone and/or email to book their prize tour quoting promotion code 17FA100MAR01AOVZSE, and G Adventures must agree to the chosen departure dates and the prize may be substituted for a prize of comparable value by G Adventures' in its sole discretion. Prize is subject to the Winner agreeing to G Adventures' booking terms and conditions, found here: [gadventures.com/terms-conditions-policies/](http://gadventures.com/terms-conditions-policies/). Please note that mandatory medical insurance, at the cost of the Winner, is required for participation. Winner and travel companions must have valid photo ID, passport, and any other required documentation prior to departure. Once any ticket has been issued, the origin and destination cannot be changed. Frequent flyer mileage accumulation, use of e-upgrade certificates, and stopovers are not permitted. Promotional pass recipients may be held liable to the airline for failure to adhere to the restrictions and conditions of travel applicable to their tickets or for the fraudulent use of those tickets. The airfare component of the Grand Prize is for one-time use only, and only for the winner's and guest's personal use in connection with the Grand Prize. It may not be distributed or sold, or otherwise used for commercial or personal gain, other than for the purpose for which it is intended. Any violation of these conditions may result in cancellation of the airfare component of the prize, of any booking made using the airfare component of the prize, and/or to any legal or other recourse available for the recovery of damages suffered or costs, expenses or loss incurred as a result of such prohibited use. Winner and guests are solely responsible for ensuring they have medical insurance in an amount no less than USD\$200,000 covering medical, evacuation, and repatriation while travelling which is a mandatory requirement for participation on all G Adventures trips as set out in G Adventures booking terms & conditions.

Actual retail value of Grand Prize may vary depending on point of departure, destination selected, travel dates and fare/rate fluctuations; any difference in the value of the prize as stated herein and value at time of prize notification or awarding, if any, will not be awarded. All reservations will be made by an agent of the Sponsor. All hotel reservations are based on availability and all holidays may be excluded. Accommodations are subject to availability at time of reservation. Blackout dates, advance booking requirements and travel restrictions may apply. Availability is subject to factors such as weather, seasonality and space availability. Reservations are subject to availability. If weather affects the ability for winner and his/her guests to redeem any portion of prize during the scheduled date and time, then the Sponsor shall have no further obligation to the winner and/or guests other than to supply the remaining elements of the prize package minus the unused portion of prize. If for any reason whatsoever, winner and/or guests are unable to travel after all travel arrangements have been made and paid, the Sponsor shall have no further obligation to the winner. If Grand Prize is forfeited prior to Sponsor finalizing and paying for travel, and there is sufficient time to notify an alternate winner, the prize may be awarded to an alternate winner in a separate random drawing from among all non-winning eligible entries. Winner and guests are responsible for obtaining the proper travel documentation (e.g., valid photo ID, passport and any visas or permits) and vaccinations prior to travel. Winner's guests must be legal (enter eligible region) residents, 18 years or older and must complete and return a Liability/Publicity/Travel Release prior to travel as noted above.

Grand Prize winner and guests acknowledge and agree that they are responsible to ensure their eligibility to travel internationally and, if applicable, their proper and lawful eligibility to enter any country or region included in the prize trip itinerary, and to re-enter their country of residence, and represent and warrant to Sponsor that they possess or are able to procure a valid passport for the duration of the trip, if necessary, according to current international travel law. Passport and visa procurements will be the sole responsibility and for the sole account of the Grand Prize winner and his/her guests. If Grand Prize winner and/or any guests are unable to attend their prize Tour due to passport, entry or other legal or regulatory restrictions, they shall be deemed to have forfeited the Grand Prize and Sponsor shall not be liable for any damages resulting from such inability to attend. The winner and their guests will be responsible for any surcharges or service charges if applicable.

Prize is not redeemable for cash. Prizes are non-assignable or transferable. No substitution is permitted except if prize is unavailable, in which case a prize of equal or greater value will be awarded. No cash in lieu of prizes and no exchange or substitution of prizes, except at the sole discretion of the Sponsor. Any other incidental expenses on prize not specified herein are the winner's and guests' sole responsibility.

Winner is responsible for all federal, state, local and income taxes associated with winning the prize. Winner will be required to furnish his/her social security number for the sole purpose of preparation of any tax forms as required by law. Except where prohibited by law, entry and acceptance of prize constitute permission to use winner's name, prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

Winner acknowledges that the Sponsor and all other businesses involved with this Contest and their agents do not make, nor are in any manner responsible for any warranty, representations,

expressed or implied, in fact or in law, relative the quality, conditions, fitness or merchantability of any aspect of the prize being offered.

**GENERAL:** Participating entrants agree to these Official Rules and the decisions of Administrator and the Sponsor, and release the Contest Entities, and their affiliated companies, and all other businesses involved in this Contest, as well as the employees, officers, directors and agents of each, from all claims and liability relating to their participation in the Contest, and the acceptance and use/misuse of the prize offered. Winner assumes all liability for any injury or damage caused or claimed to be caused by participation in this Contest or use/misuse or redemption of the prize, regardless of the cause of such injury, damage or loss. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of the prize.

Although subsequent attempts to enter on a given day may be received, only the first complete entry received from a particular entrant will be eligible; subsequent attempts by the same person to enter, including entries submitted with an alternate wireless telephone number, will be disqualified.

If for any reason this Contest is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest, at which time, Sponsor will conduct a random drawing from among all eligible entries received at the time of the Contest termination. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunctions of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by the Sponsor due to technical problems, human error or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Contest or downloading any materials in this Contest. Sponsor is not responsible for incompatibility of entrant's hardware, software or browser technology.

In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the "Authorized Account Holder" of the email address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may ask any entrant or potential winner to provide Sponsor with proof that such party is the authorized account holder of the email address associated with the entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Contest Entities are not responsible for: (i) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or

(ii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Contest. By participating in the Contest, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the independent Contest administrator, which are final and binding in all matters relating to the Contest. Failure to comply with these official rules may result in disqualification from the Contest. Sponsor reserves the right to: (i) permanently disqualify from any Contest it sponsors any person it believes has intentionally violated these official rules; and (ii) withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Contest), and to select winner from among all eligible entries received prior to withdrawal.

ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE CONTEST, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS AGREEMENT WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

**PRIVACY:** By entering and providing the required entry information, Entrants acknowledge that the Sponsor may also send information, samples or special offers it believes may be of interest to Entrant, or other information or goods offered by its marketing partners. Personal information collected from online entrants is subject to the Sponsor's Privacy Policies, which can be found at <https://www.gadventures.com/terms-conditions/privacy/>.

**OFFICIAL RULES REQUEST:** To request a copy of the Official Rules, see <http://letsgo.gadventures.com/1606-Mekong-Riverboat-Sweeps-US-Entry-Page.html> or send a self-addressed, stamped envelope by August 31st, 2016, to: **Mekong Subscriber Contest Official Rules Request**, 19 Charlotte Street, Toronto, ON Canada M5V 2H5.

**WINNER CONFIRMATION:** For a written confirmation of the winner (available after 09/03/2016), send a stamped, self-addressed envelope (no later than 09/03/16), to: **Mekong Subscriber Contest Winner Confirmation Request**, 19 Charlotte Street, Toronto, ON Canada M5V 2H5.

**SPONSOR:** G Adventures Inc., 19 Charlotte Street Toronto, ON Canada M5V 2H5.